

Enter the Annual MITX Technology Awards, a regional competition that recognizes and celebrates innovative technologies developed in New England. This program is produced by the Massachusetts Innovation & Technology Exchange (MITX), one of the largest associations in the country for the digital technology, marketing and media industry.

This competition is a fantastic opportunity for companies to showcase their technologies to the media, investment and general business community. Over the last 7 years this competition has honored hundreds of start-ups, emerging companies and enterprises that have acknowledged the validation and exposure it brings to their company and products.

We encourage you to enter into this worthwhile program. Categories and additional information is below. The deadline to enter is Friday, March 26th.

7th Annual MITX Technology Awards Competition

Entry Deadline: Friday, March 26th

www.mitxawards.org/technology

Who Should Enter.

This competition is open to companies from emerging start-ups to mature technology enterprises.

Present to the Region's Elite Technology Buyers & Investors.

The finalists will take part in a comprehensive 2nd round judging process where they'll be asked to present their solution or service to a panel of VC's, Technologists, and Senior Executives – for a chance to win. Winners will be announced at our event in Boston, on June 2, 2010, in front of a crowd of hundreds of business leaders and peers.

Entrants present to our region's most prestigious technology buyers and investors including Atlas Ventures, Bain Capital, Boston Millennia Partners, Ernst & Young, Fidelity, Flybridge Capital Partners, Forrester, General Catalyst, IBM, IDG, The Jordan Edminston Group, Longworth Ventures, Polaris Ventures, PricewaterhouseCoopers, and Yankee Group, just to name a few.

Recognition in the Marketplace

Companies such as Ambient Devices, Bit9, Enpocket, EveryZing, Gotuit Media, IBRIX, Kronos, SCVNGR and Skyhook Wireless have acknowledged that winning an Award brings:

- Validation of their products and services
- Increased exposure with the media, industry analysts and prospective investors
- Higher profile in their industry
- Recognition from clients

PwC Promise Awards

An amazing opportunity for start-up companies whose emerging technology solutions show promise to make a significant business impact, and are available for each of the general categories.

Special Entrepreneur Program

Subsidized by MITX to lower the cost barrier for entrepreneurs, the program includes a heavily discounted rate on entry fees and tickets, and joint marketing opportunities to maximize their exposure in the region. To find out if you're eligible, contact awards@mitx.org.

All New England Companies are Eligible; Deadline for Submission is March 26th.

Category information, rules, regulations and a copy of the submission form can be found at www.mitxawards.org/technology.

Awards Ceremony Details:

Wednesday, June 2, 2010

6:00 pm – 9:00 pm

Location:

Boston Marriott Copley Place

110 Huntington Avenue

Boston, MA 02116